



# **IR LATAM 2016**

September, 2016

## The evolution of SRI (Sustainable and Responsible Investment)







SRI Best



### **First Generation** Decades 60 and 70

### "Negative Screening"

Exclusion of sectors or companies not in compliance with pre defined criteria

(defense, tobacco, alcohol, and sectors considered heavy polluters)

### **Second Generation** Decades 80 and 90

### "Positive Screening"

Invests in sectors and companies that promote positive environmental and social externalities.

(Eolic energy / solar recycling, biotechnology)

### **Third Generation** Decades 90 and 2000

#### "Best in class"

Invests in the best ESG performing companies of each sector / industry

May be combined with negative and positive screening

### **Fourth Generation** Begin in 2006

#### "ESG Integration"

Integration of ESG analysis into the investment process.

Quantify ESG risks and opportunities in company valuations

### **Products**

## Strategy

## Principles for Responsible Investment

### Overall information



#### **United Nations partners:**

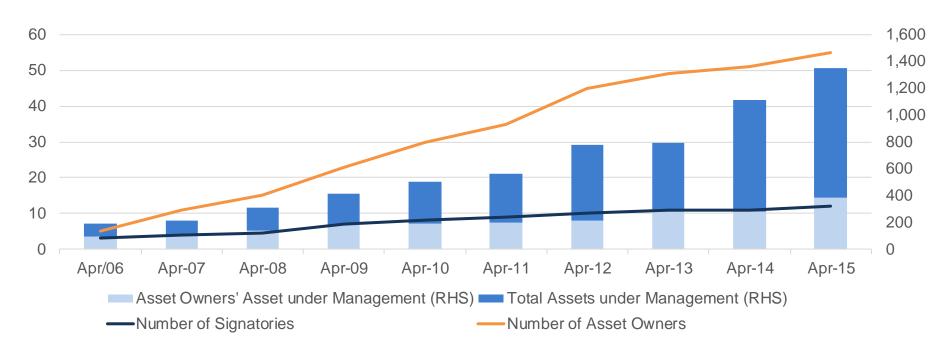
- UNEP Finance Initiative
- UM Global Compact

#### Signatoties:

Asset Owners, Investment Managers and Service **Providers** 

**US\$** Trillions **Assets under Management** 

**Principles** 



Source: https://www.unpri.org/about | Data from April 2006 - April 2016

### SRI across the Market





### **SRI Investment strategies**

Have been growing across all markets for Professionally managed Assets



Source: GSIA (Global Sustainable Investment Alliance), de Dec/2014

### SRI Evolution

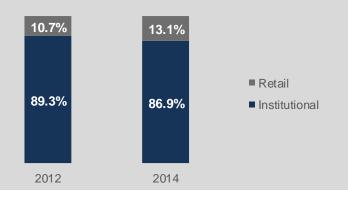


### Growth, Clients and SRI Strategies per region

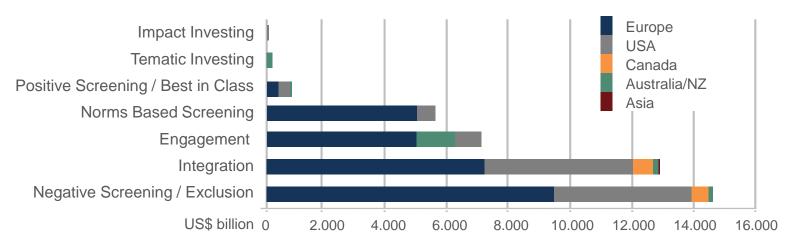
#### Growth in SRI Assets per region 2012 - 2014

	USD Billion	2012	2014	Growth
	Europe	8,758	13,608	55.4%
	USA	3,740	6,572	75.7%
	Canada	589	945	60.4%
	Australia/NZ	134	180	34.3%
	Asia	40	53	32.5%
	Total	13,261	21,358	61.1%

#### Client Profile - Institutional / Retail



### SRI asset by Strategy and Region

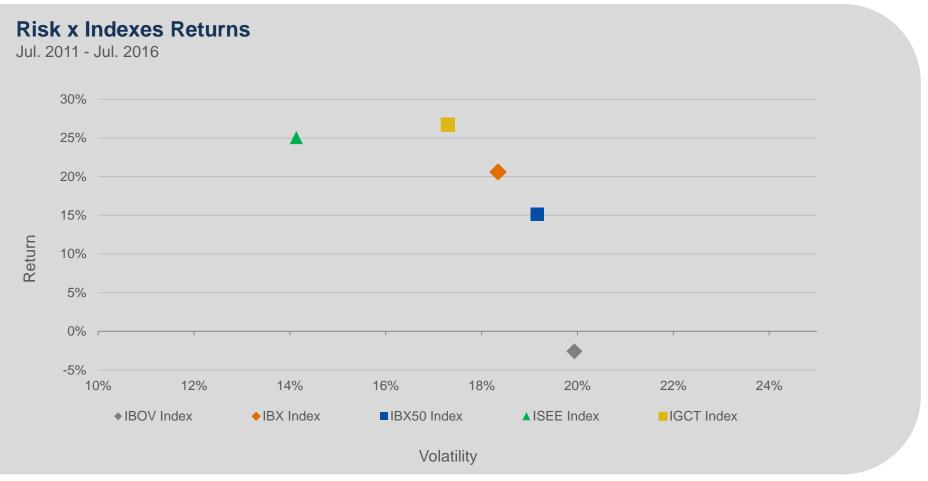


Source: GSIA (Global Sustainable Investment Alliance), Dec/2014

### **ESG Index in Brazil**



Brazilian Sustainability Index (ISE) and Corporate Governance Index (IGCT) outperform mainstream Brazilian indexes, with less volatility over the same period.



Source: BM&FBovespa . Data period: 29/07/2011 - 29/07/2016

## Introduction to SRI at Itaú Asset Management



### **SRI History**

- First SRI exclusion Fund 2004;
- PRI signatory 2008;
- Proxy Voting ESG 2009;
- ESG Equities Methodology 2010;
- ESG Integration in Equities White Paper 2013;
- ESG Integration Methodology in Fixed Income and White Paper – 2014;
- ESG Integration in Brazilian Sovereign Risk White Paper - 2015.

### **Team**

- SRI Equities PM;
- SRI Analyst.
- **External Consultants**

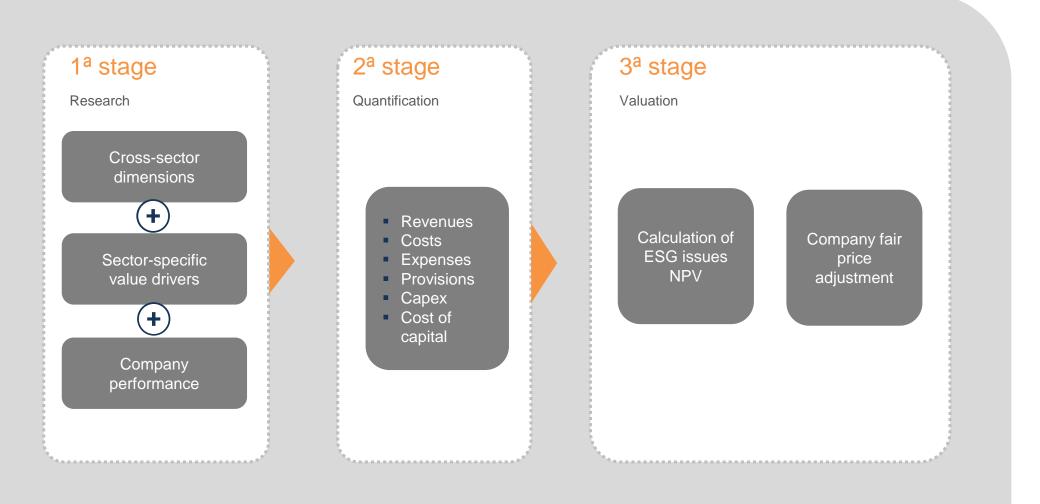
### **Coverage and Activities**

- 100% of IBOVESPA and 100% of ISE coverage in Brazil;
- 70% of IPSA in Chile and 60% of Merval in Argentine;
- Engagement with companies analyzed;
- Active Ownership;
- Broker incentives.











Cross Industry Dimensions | Associated Risks and Opportunities



Productivity Costs **Operational Expenses** Capex Fines and penalties Legal / Capex Regulatory **Business** interruption Premium pricing Market Access to new markets Revenues Reputational Cost of capital



Equities | Retail sector example | Dimension: Waste Management

- The "ugly food movement" is taking off around the world, particularly in Europe and Australia, as an answer to the problem of food waste.
- By some estimates, a third or more of the food produced globally goes uneaten. The costs are in the hundreds of billions of dollars. Marketing so-called "ugly" food is one answer to the problem.



Company C Company A Company B **Expected gains from "Ugly Food" trend** (10 years) 32.513.917.59 53.778.339.54 19.240.881.63

Variables	Sources			
a. Estimated revenue with "Ugly Food" (year 1)	182,467,829	111,475,860	44,125,677	Estimation based on Annual Reports
b. Discount practiced for "Ugly Food"	40%	40%	40%	Company data
c. Probability	-	-10%	-	Estimated by IAM



## Fixed Income Corporate Issuers

- Veto power in the Credit Committee;
- Estimation of the ESG impact in debt indicators;
- Portfolio and new operations analyzed;
- Company visits (when necessary);
- 70% Fixed Income Corporate Issuers coverage.

### Example:

Debt indicators (scenarios)	Baseline Year	Year 1	Year 2	Year 3	Year 4	Year 5
Net debt / EBITDA (1)	3.98	4.01	4.04	4.08	4.11	4.14
Net debt / EBITDA (2)		4.47	4.49	4.51	4.54	4.56
Net debt / EBITDA (3)		5.56	5.55	5.53	5.52	5.51
EBITDA / Interest expenses (1)	1.51	1.50	1.49	1.48	1.46	1.45
EBITDA / Interest expenses (2)		1.35	1.34	1.33	1.33	1.32
EBITDA / Interest expenses (3)		1.08	1.08	1.09	1.09	1.09

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